



Esthetic Professionals
PRIVATE PRACTICE



Welcome to the First Word of Mouth Newsletter!

There are always new dental procedures and technologies emerging that can help improve the health and appearance of your smile. We want to keep you as up-to-date and educated as possible so you can make the most informed decisions for your care. If there's any topic you'd like to learn more about, please email us or give us a call!

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Visit our website at
www.EstheticProfessionals.com

THE Word of Mouth

N E W S L E T T E R

Quick Tips From Your Dentist

Maximize Your Insurance Benefits

Schedule Your Appointment
BEFORE the End of the Year

If you have dental insurance and have been thinking about making an appointment for treatment, a regular exam or hygiene, now is the time to act or it could cost you! In only a couple months, the year 2009 will come to an end – and so will your dental benefits for the year!

You can maximize your insurance benefits by taking care of any treatment you need before December 31, 2009.

Appointment times are limited, so call today!
(818) 758-3557



Scared of the Dentist?

Consider
Conscious Sedation!

Do you suffer from extreme dental phobia? Are you so anxious about visiting the dentist that you put off your regular visits?

You may want to consider conscious sedation.

Conscious sedation is an advanced surgical anesthetic technique that allows you to completely relax during any dental procedure. First, you are given the sedation medication and within seconds, you will completely relax and your treatment will proceed in a safe, warm, anxiety-free environment.

Don't put your smile or your health at risk by avoiding the dentist. Get back to health with the comfort of conscious sedation dentistry.

The Holidays Are Right Around the Corner!

We've Got a Great
Stocking Stuffer!



Sonicare has introduced a new children's electric toothbrush! Kids will love using the electronic toothbrush, and you'll be helping to keep your child's mouth as healthy as possible. Give the gift of excellent oral health with the children's Sonicare toothbrush.

PHILIPS
sonicare FOR KIDS

Periodontal Disease (Gum Disease)

It Affects More Than Your Mouth

Recent studies have proven a link between periodontal disease and serious health issues. Studies have shown that periodontal disease can lead to an increased risk of:

- Heart disease
- Stroke
- Rheumatoid arthritis
- Certain cancers, including pancreatic cancer
- Complications in controlling blood sugar levels in diabetes
- Premature birth
- Low birth-weight babies and more

You can have periodontal disease and not even know it. Symptoms include swollen gums, gums that bleed when you brush or floss, loose teeth, receding gum line and halitosis, but sometimes there aren't any symptoms at all.

Periodontal disease is treatable, and in many cases, reversible. With modern technology and advanced periodontal therapy, including dental lasers, ultrasonic scalers and antibiotics, treatment is more gentle, comfortable and effective than ever before.

(Call for a FREE Periodontal Screening)

Don't risk your smile. Or your health. Come see us soon!



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Your Next Cleaning. FREE

When You Refer a Friend

If you have friends or family members that would benefit from the advanced dentistry and exceptional care offered by the team at Dr. Bruce & Dr. Kristi Crispin's office, please refer them to us! Simply tell them to mention that you referred them to the practice, and we'll show our sincere appreciation by offering you your choice of:

- A Free Dental Cleaning or
- A Free Electric Toothbrush

The choice is yours!

Swine Flu? Be Prepared

If you would like the most current information and recommendations on H1N1 (swine) flu, visit www.cda.org. Stay informed and help your family stay healthy and SAFE!

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NEWSETER



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