

Introduction To Digital Dental Photography

Saturday September 17, 2016

The key to esthetic perfection is effective communication. Visual communication is essential for patient acceptance of esthetic treatment, treatment planning, and successful case completion. Visual documentation is mandatory for optimal laboratory communication and obtaining consistent esthetic results. Photographic self-analysis is also the key to personal improvement and the growth of ones esthetic abilities. Case documentation is also key to practice success. You cannot practice today's esthetic dentistry without mastering visual communication skills.

Esthetic Professionals is proud to announce our "Introduction to Digital Dental Photography: Hands-On Workshop". This comprehensive hands-on program is designed to introduce participants to visual communication techniques and technologies. Its purpose is to provide the entire dental team a fast and effective way to acquire the visual communication skills necessary to start immediately. High end portrait photography and their use in motivational presentations will be demonstrated. This program will also give participants, sufficient knowledge on how to master the photographic skills necessary for American Academy of Cosmetic Dentistry Accreditation.

Dentist & Team Program (Lecture/Hands-On)

(Lecture/Hands-On)

Topics:

- Cameras: Introduction to digital photography
- Accessories: Retractors, mirrors, backgrounds and lighting
- Techniques: Intra-oral series
- AACD photographic series
- Image management software
- Digital photographing techniques
- Portrait Photography



Hands-On:

- All participants will take the AACD intra-oral photographic series, including portraits
- All photos will be evaluated prior to the completion of the course for self evaluation.
- Image manipulation in our "Computer Training Center"
- Participants are encouraged to bring their own cameras and retractors.



Faculty Bio:

Dr. Villadiego

Dr. Bernie Villadiego has practiced dentistry in the San Fernando Valley for over 18 years. He received his DDS degree from Creighton University School of Dentistry in 1989 and went on to complete a general practice residency program at Los Angeles County/USC Medical Center and has earned the accredited member status with the American Academy of Cosmetic Dentistry. For the last several years Dr. Villadiego has lectured in the art of dental photography with an emphasis in portrait photography.

Tuition: 8 CEU

- \$395.00 for dentist. + 2 staff members

Incentives:

- 50% off (base tuition) if repeating the course.
- Group (2 or more dentists) 25% discount each.
- 25% discount each additional staff member

